

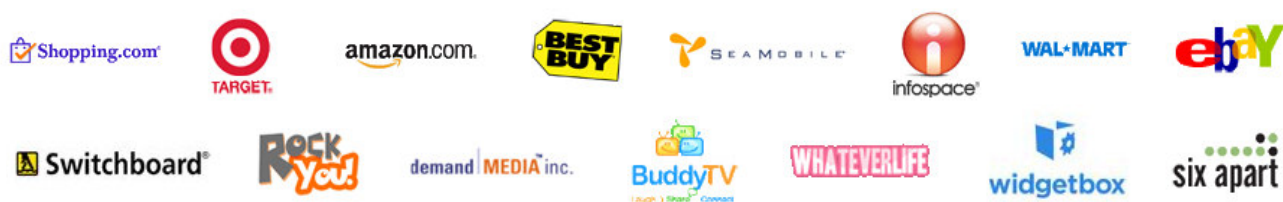
WidgetBucks' 1-2-3 Process!

Introduction to the WidgetBucks by MyGiftGadgets.com





3. Merchants



4. Widget Features

- Self-service, scalable and relevant content that's free and easy to publish
- Dynamic, contextual widgets act as content (vs. ads) that more effectively targets your users, not the masses
- Extensive reporting tools and daily updates; Payouts are monthly
- Complements existing programs, such as Google AdSense
- Over 300 configurations, 256 color schemes and formatted for major IAB standard sizes
- Dynamic Ad Yield Management matches the best merchant for each product while offering consumers the best price
- MerchSense (patent pending) contextual algorithm automatically targets the right products for your site
- Proprietary analytics, pricing and relevancy engines display buying trends of 100 million shoppers
- Manual configuration also available by category
- Product listings from 30,000 merchants including trusted leading brands

